

# iTether

Working to raise the standards in substance abuse treatment services by actively engaging patients, delivering accountability through evidence-based outcomes, and improving long-term success rates.



The iTether platform is driven by evidence-based practices set forth in SAMHSA's technology-directed Treatment Improvement Protocol (TIP 60).

## BRAND PROMISES

- 1 We advocate for the patient by providing technology-based therapeutic tools with 24/7 access.
- 2 We enable providers to measure and track programming with evidence-based outcomes so they may deliver value-based services and achieve long-term success rates.
- 3 We deliver provider accountability and enable performance-based payments for payers.

## PRODUCT FEATURES

- Client-centered interventions
- Engaging user experience
- Customizable to your curriculum and content
- Custom-branded for providers and payers
- Built-in data analytics provide evidence-based outcomes for developing value-based services
- Real-time integration at all levels of treatment—patient, provider, payer
- Scalable—add functional modules as needed
- 24/7/365 customer support



## ABOUT ADVOCATE

### Fully Customizable

Advocate offers functionality to fit your unique treatment programs. Begin with the basics (Curriculum/Calendaring/Goals) then build value with additional modules to meet your facility's needs. It's fully customizable to use your specific curriculum and content, and it's white-labeled to reflect your unique brand.

### Seamless Integration

Advocate connects all stakeholders in the substance abuse treatment process – patients, providers and payers.

- iTether manages data analytics, updates, training, and support.
- Patients are actively engaged through the entire treatment process.
- Providers reduce planning time and receive real-time patient feedback.
- Payers can easily validate charges, track success, and ultimately reduce treatment costs.



## ABOUT iTETHER, LLC

iTether, LLC was established to develop applications for use in behavioral change services in the healthcare industry. With an initial focus in the substance abuse treatment sector, iTether products are customizable and integrated across all levels of treatment services—patients, providers, and payers. We deliver evidence-based outcomes which lead to performance-based payments. It is our mission to raise the standards in behavior modification services by engaging patients, delivering accountability, and improving long-term success rates.

To learn more about iTether LLC, its technology and its products, please contact:



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